GDF SUEZ BECOMES

ENGIE

EXTRAORDINARY SHAREHOLDERS' MEETING **OF JULY 29, 2015**




OPENING
GDF SUEZ

AGENDA

- Modification of the corporate name and corresponding amendment to the bylaws **(1st resolution)**
- Powers to implement the resolutions adopted by the Shareholders' Meeting and to perform the related formalities **(2nd resolution)**.

EGM


THE WORLD
IS CHANGING –
AND ENERGY
IS CHANGING WITH IT
ENGIE

WE LIVE IN AN EVER-CHANGING WORLD

THE ENERGY LANDSCAPE IS CHANGING



THE ENERGY SECTOR IS NOW MORE GLOBAL AND MORE LOCAL



OUR RELATIONSHIP WITH ENERGY IS MORE ACTIVE AND MORE RESPONSIBLE



MEANS OF ACTION ARE EVOLVING: THERE ARE SEVERAL NOW AND REQUIRE GREATER INNOVATION

WE LIVE IN AN EVER-CHANGING WORLD

OUR COMPANY IS CHANGING



NEW AMBITION

Lead the energy transition worldwide



NEW PROJECT

Contribute to energy access for all, while limiting impact on environment



NEW ORGANISATION

A more customer-centric organisation

A NEW NAME TO REFLECT THE GROUP'S TRANSFORMATION

EVOKE the energy sector

CARRY an optimistic and new vision

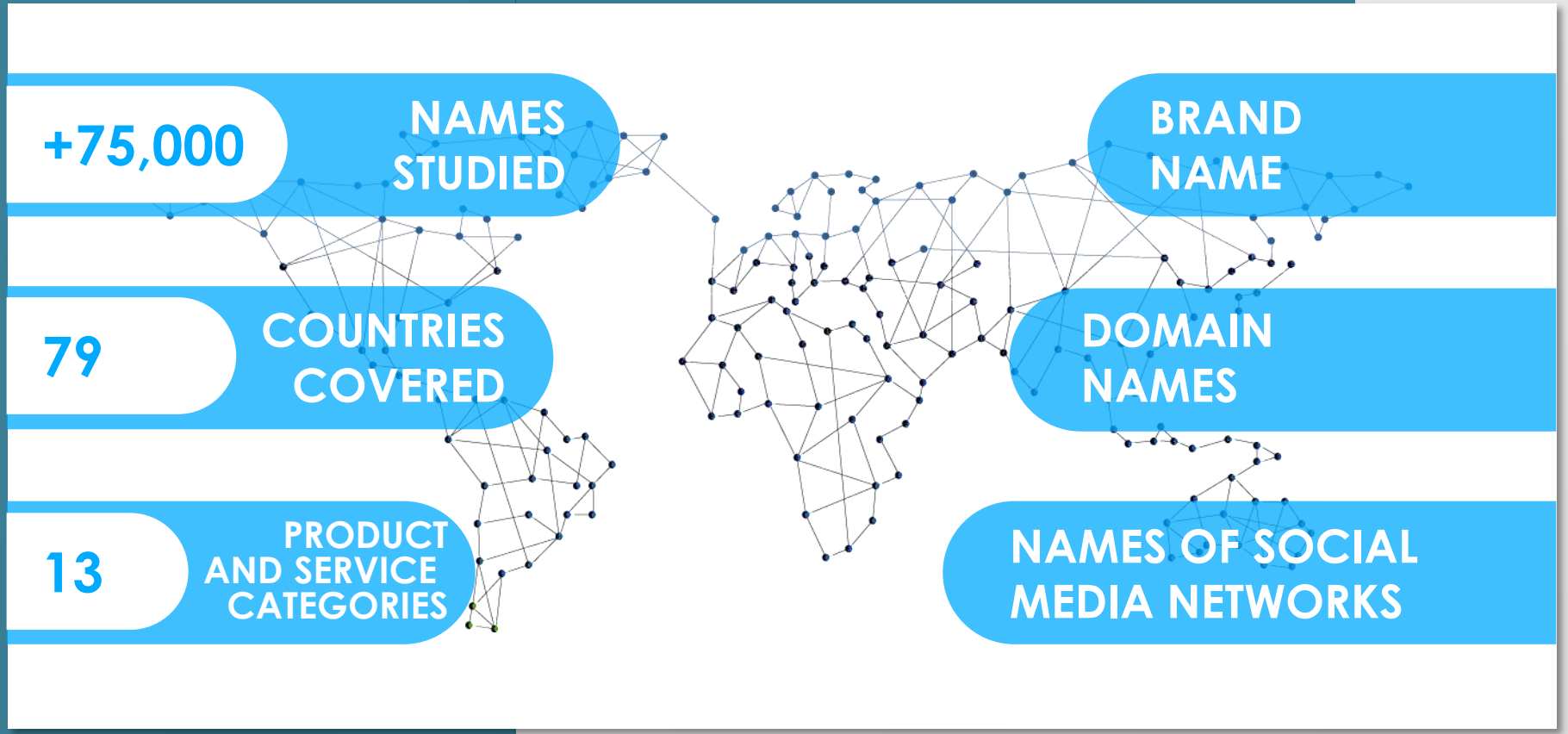
MAKE US STAND OUT in a competitive and global market

BE INTERNATIONAL and understood by all in the world

BE CLOSE to people

FEDERATE each and every one of us

A LEGAL PROCESS OF MANY MONTHS



+75,000 NAMES STUDIED

79 COUNTRIES COVERED

13 PRODUCT AND SERVICE CATEGORIES

BRAND NAME

DOMAIN NAMES

NAMES OF SOCIAL MEDIA NETWORKS


ENGIE

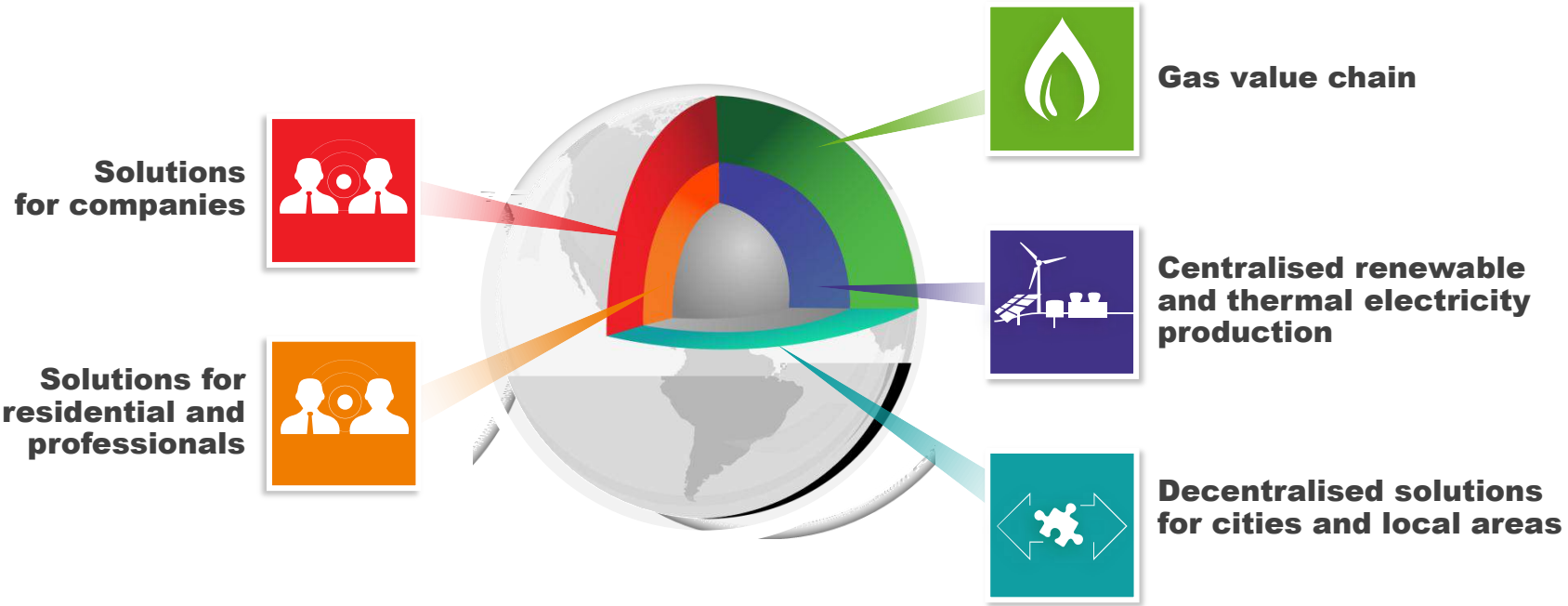
ENERGY FOR ALL, IN ALL CULTURES



GLOBAL PRESENCE

IN 70 COUNTRIES

UNIQUE, MULTI-BUSINESS EXPERTISE



A SUCCESSFUL LAUNCH CAMPAIGN…

TV, PRESS, DIGITAL



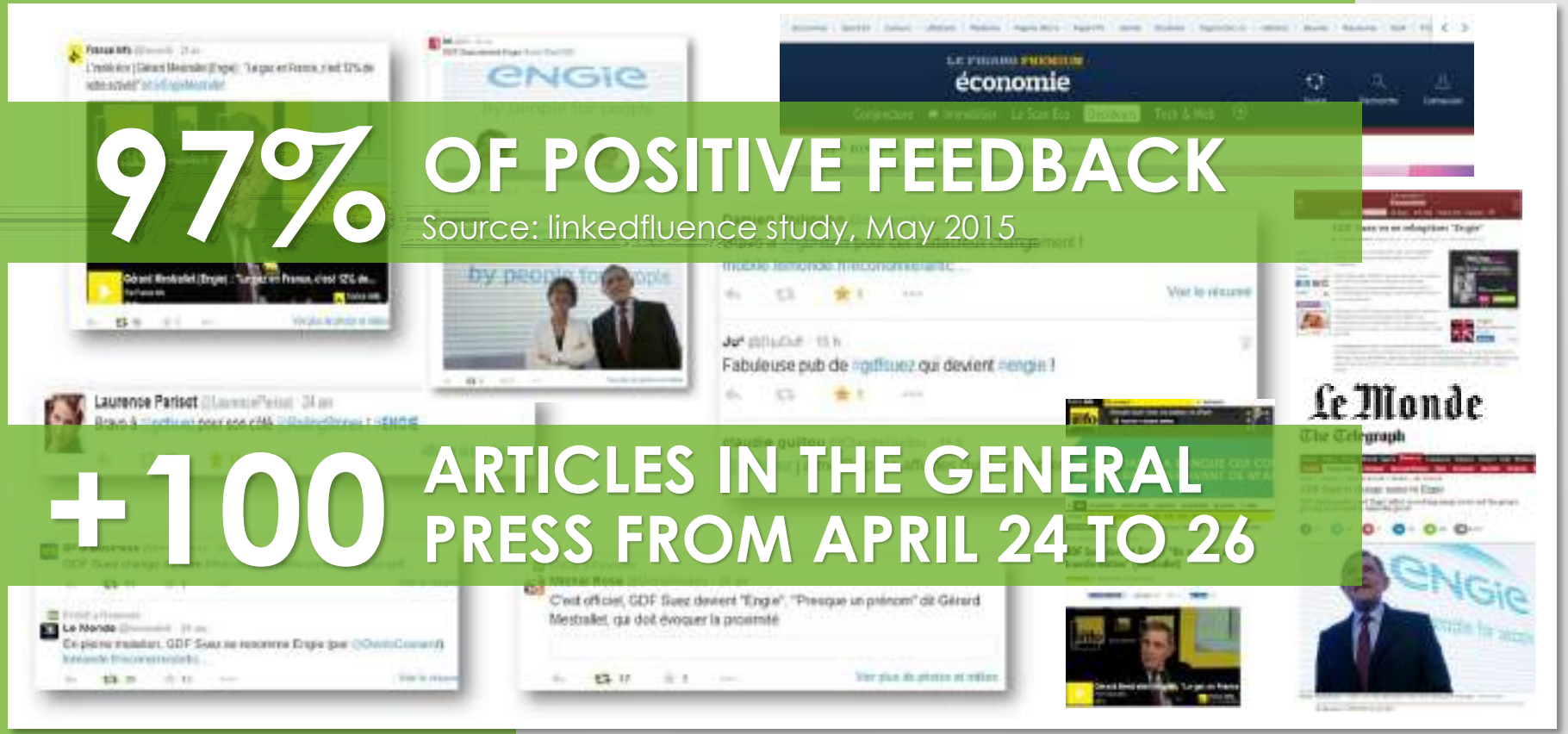
DIGITAL & SOCIAL



PARTNERSHIPS



…WIDELY COVERED



97% OF POSITIVE FEEDBACK

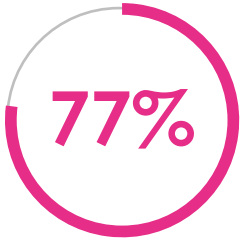
Source: linkedfluence study, May 2015

+100 ARTICLES IN THE GENERAL PRESS FROM APRIL 24 TO 26

POSITIVE FIRST RESULTS



OF THE FRENCH POPULATION HAVE HEARD ABOUT THE NAME CHANGE



OF POSITIVE OPINIONS

Study conducted by IFOP from May 29 to June 8, using a representative sample of the French population aged over 18

"ONE COMPANY, ONE BRAND"

BRAND ARCHITECTURE PROJECT

"ONE COMPANY, ONE BRAND"

CLEAR BENEFITS AND AIMS

- Contribute to faster commercial development
- Boost transparency, clarity and consistency for stakeholders
- Consolidate the positioning, the reputation and the Group's awareness
- Federate the employees


QUESTIONS
AND ANSWERS
ENGIE


VOTE
ON THE
RESOLUTIONS
GDF SUEZ

FIRST RESOLUTION

- **Modification of the Company's name and corresponding amendment of the bylaws (1st resolution)**
  - In order to bring the Company's official name into harmony with the new commercial name ENGIE, Article 3 of the bylaws shall now read as follows: "The Company's name is ENGIE".

EGM

SECOND RESOLUTION

- **Powers to execute the General Meeting's decisions and perform the related formalities**
  - The Shareholders' Meeting grants full powers to the bearer of an original or a copy or extract of the minutes of this Shareholders' Meeting to carry out all filings and other formalities as required.

EGM

EXTRAORDINARY SHAREHOLDERS' MEETING

2015

